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DEVELOPING AN AI-BASED KNOWLEDGE ASSESSMENT AND ANALYSIS SYSTEM FOR A DIGITAL LEARNING ENVIRONMENT

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Abstract: This article explores the scientific and practical foundations of creating an artificial intelligence (AI)-based system for automatic assessment of students' knowledge, formation of individualized learning paths, and analysis of the educational process within a digital learning environment. The study examines the psychological, pedagogical, and technological factors involved in developing models that identify knowledge levels based on students' digital footprints. The paper also highlights the advantages, algorithmic mechanisms, motivational effects, and overall impact of AI-based assessment systems on improving educational quality.

Keywords: digital learning environment, artificial intelligence, knowledge assessment, learning analytics, adaptive learning system, machine learning, educational technologies.

Introduction

In the 21st century, digital transformation has brought profound changes to education systems. Today, the role of artificial intelligence in individualizing learning, deeply analyzing cognitive activity, and enhancing assessment accuracy is invaluable. Traditional assessment methods rely heavily on human judgment, which often leads to subjectivity, time inefficiency, and inconsistent results. Therefore, developing an AI-based assessment system for digital learning environments has become one of the most pressing issues of modern education.

The main purpose of this research is to design a conceptual model of an intelligent system that can analyze student activity, determine their level of knowledge, and automatically evaluate learning outcomes.

Main Part

A digital learning environment is an ecosystem in which teaching and learning processes are fully or partially organized online, and teachers, students, and learning content are integrated through digital platforms. Within this environment, AI technologies not only automate supervision and evaluation but also provide deep insights into students' individual learning dynamics.

An AI-based learning system performs the following key functions:

1. Knowledge Assessment (Assessment AI) — determines students' knowledge levels through test results, written assignments, interactive sessions, and platform engagement data.



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- 2. Analytical Modules (Learning Analytics) analyze digital traces of student activity (tasks, time spent, incorrect answers, response speed) to form personalized learning strategies.
- 3. Recommendation Engine identifies students' strengths and weaknesses and automatically suggests learning materials tailored to their needs.
- 4. Affective Computing assesses emotional states by analyzing facial expressions, voice tone, or writing style to detect stress or fatigue levels.

Machine learning algorithms — particularly supervised learning, deep learning, and natural language processing (NLP) — are widely applied to evaluate learners' knowledge. For example, the system may assess a student's written work through semantic analysis or track engagement in video lessons. Compared to traditional methods, such systems provide more objective, efficient, and reliable results.

From a pedagogical perspective, this system enhances the analytical role of teachers. In this model, teachers act not merely as evaluators but as learning strategists who manage and interpret AI-generated analytical data to design individualized teaching approaches.

AI-based assessment systems also strengthen self-assessment skills in students. Through digital platforms, learners can monitor their progress in real time and observe performance trends, which promotes metacognitive reflection — the ability to analyze one's own thinking and manage personal learning strategies.

The functioning of an AI-based knowledge assessment and analysis system in a digital learning environment involves several stages:

- 1. Data Collection: gathering all digital traces of learner activity (tests, forum posts, log-in/log-out times, task quantity and quality).
- 2. Data Cleaning and Analysis: removing redundant or inaccurate data and extracting relevant features.
- 3. Model Training: the machine learning algorithm learns the correlation between student activities and their grades.
- 4. Evaluation and Prediction: the system predicts future academic performance based on new data.
- 5. Visualization and Reporting: results are presented through charts, diagrams, and analytical dashboards.

This system allows teachers to monitor not only final grades but every stage of the learning process, transforming assessment into an integrated mechanism that combines diagnostic, formative, and summative analysis.

From a technical standpoint, the AI-based educational assessment system consists of several core components:

- Data Layer: database storing student activity records;
- AI Model Layer: machine learning models determining knowledge levels;
- Application Layer: user interface for teachers and students;



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• Analytics Layer: visual modules providing graphs, recommendations, and analytical insights.

When developing such systems, data security and privacy protection are of critical importance. All user data should be anonymized, digital footprints must be used ethically, and AI decision-making processes must remain transparent to ensure public trust.

In terms of pedagogical effectiveness, AI-based assessment systems strengthen communication between teachers and students within digital platforms, fostering reflection, feedback culture, and collaborative learning. As a result, overall educational quality increases, and students become more motivated to improve their performance through self-analysis and adaptive feedback.

Conclusion

An AI-based knowledge assessment and analysis system represents one of the most important directions in digital education. It not only determines students' learning outcomes but also provides teachers with tools for individualized pedagogical decision-making. Implementing such systems increases the efficiency of the learning process, minimizes subjectivity caused by human factors, and marks a significant step toward the full digitalization of education.

In the near future, this direction may be enhanced by integrating chatbot assistants, emotional analysis tools, and predictive learning analytics platforms to create a more intelligent and responsive educational environment. Therefore, artificial intelligence should be viewed not merely as a technological tool, but as a new methodological foundation for the evolution of digital education.

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