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**SCIENTIFIC AND THEORETICAL FOUNDATIONS OF ORGANIZATIONAL
AND ECONOMIC MECHANISMS FOR TOURISM DEVELOPMENT**

Abdurashidova Mahfuza Tolibjon qizi

is a doctoral student at Tashkent State University of Economics.

Annotation: This article analyzes organizational and economic mechanisms of tourism development, its role in regional economy, and international practices.

Keywords: tourism, regional economy, development, mechanisms, investment, infrastructure

Introduction

Tourism is one of the fastest-growing sectors of the global economy. It plays a vital role in economic diversification, employment generation, and infrastructure development. Tourism contributes significantly to GDP and enhances regional competitiveness.

The study of organizational and economic mechanisms is essential for ensuring sustainable tourism development. This research provides a comprehensive analysis of theoretical foundations and practical approaches.

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1.1. The Role of Tourism in the Regional Economy

Tourism is an important component of the regional economy. It supports multiple sectors including transport, trade, and services.

Tourism development leads to job creation, infrastructure growth, and increased budget revenues. It also promotes cultural heritage and international cooperation.



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Key development patterns include seasonality, regional differentiation, and multiplier effects. These patterns influence the efficiency of tourism systems.

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1.2. Organizational and Economic Mechanisms

Tourism development mechanisms include organizational, economic, legal, and marketing tools.

Organizational structures involve government and private sector cooperation. Economic tools include tax incentives, subsidies, and investments.

Legal frameworks ensure proper regulation, while marketing strategies promote destinations globally using digital technologies.

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1.3. Evaluation and Foreign Experience

Tourism performance is evaluated through economic, social, and environmental indicators.

International experience from countries like Turkey, Spain, and UAE shows that strong policies and investment strategies are key success factors.

Benchmarking and SWOT analysis are useful tools for assessing tourism competitiveness.

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Conclusion

Tourism development requires a comprehensive approach combining policy, investment, and innovation.

Effective organizational and economic mechanisms ensure sustainable growth and global competitiveness.

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