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## MADANIY EKSPANSIYA TUSHUNCHASI VA UNING MAZMUNI

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**Annotatsiya:** Madaniy ekspansiya – bu biror bir xalq, millat yoki davlatning o‘z madaniyatini boshqa hududlarga tarqatish jarayoni. Bu jarayon tarixiy davrlardan beri davom etib kelmoqda va bugungi globalizatsiya sharoitida yanada jadallahashmoqda. Ushbu maqolada madaniy ekspansiyaning mohiyati, uning tarixiy ildizlari, shakllari hamda zamonaviy dunyodagi ta’siri tahlil qilinadi.

**Kalit so‘zlar:** Madaniy ekspansiya, globalizatsiya, madaniyat, ta’sir, milliy identifikatsiya, tarixiy jarayonlar.

### **Kirish**

Madaniyat insoniyat taraqqiyotining ajralmas qismi bo‘lib, u vaqt o‘tishi bilan rivojlanadi va tarqaladi. Tarix davomida turli davlatlar va xalqlar o‘z madaniyatlarini keng yoyishga harakat qilgan. Bu jarayon tabiiy yoki majburiy yo‘llar bilan amalga oshirilgan. Masalan, imperiyalar kengayishi, savdo aloqalari, harbiy yurishlar yoki diniy targ‘ibot natijasida bir madaniyat boshqasiga o‘z ta’sirini o‘tkazgan. Zamonaviy dunyoda esa madaniy ekspansiya asosan ommaviy axborot vositalari, internet, kino, musiqa va boshqa san’at turlari orqali amalga oshmoqda.

### **Asosiy qism**

#### **Madaniy ekspansiyaning mohiyati va tarixiy ildizlari**

Madaniy ekspansiya – bu ma’lum bir xalq yoki davlat madaniyatining boshqalar ustidan g‘alaba qozonishi yoki ularga o‘z ta’sirini o‘tkazish jarayonidir. Tarixga nazar tashlasak, qadimgi Misr, Rim, Yunoniston va Xitoy kabi sivilizatsiyalar o‘z madaniyatlarini keng yoyganini ko‘rish mumkin. Ushbu jarayon har doim ham tinch yo‘l bilan amalga oshmagan, ba’zan bosqinchilik urushlari, mustamlakachilik siyosati natijasida yuzaga kelgan.

#### **Madaniy ekspansiyaning shakllari**

Madaniy ekspansiya turli shakllarda namoyon bo‘lishi mumkin:

1. **Tabiiy madaniy ekspansiya** – bu jarayonda madaniyat o‘z-o‘zidan, savdo, migratsiya yoki fan va texnologiya taraqqiyoti natijasida tarqaladi.

2. **Majburiy madaniy ekspansiya** – bu mustamlakachilik, bosib olish yoki harbiy yurishlar natijasida ro‘y beradi. Masalan, Yevropa davlatlarining Afrika va Osiyo mamlakatlarini mustamlaka qilishi madaniy ekspansiyaning majburiy shakli sifatida ko‘rilishi mumkin.

3. **Zamonaviy madaniy ekspansiya** – bugungi kunda madaniyat global ommaviy axborot vositalari, internet, kinematografiya va ijtimoiy tarmoqlar orqali tarqalmoqda. Ayniqsa, Amerika va G‘arb madaniyatining butun dunyoga keng tarqalishi bunga yorqin misol bo‘la oladi.

#### **Madaniy ekspansiyaning zamonaviy dunyodagi ta’siri**

Date: 13<sup>th</sup>February-2025

Bugungi globallashgan dunyoda madaniy ekspansiya kuchayib bormoqda. Amerika va G'arb san'ati, urf-odatlari, ta'lif tizimi va turmush tarzi butun dunyo bo'ylab keng tarqalmoqda. Ayniqsa, Gollivud filmlari, tez tayyorlanadigan taomlar (fast food) madaniyati, ingliz tilining xalqaro tilga aylanishi kabi jarayonlar madaniy ekspansianing natijasidir. Bunday ta'sir ba'zi xalqlarda milliy identifikatsiyaning yo'qolishiga yoki mahalliy madaniyatning susayishiga olib kelishi mumkin.

### Xulosa

Madaniy ekspansiya uzoq tarixga ega bo'lgan jarayon bo'lib, u tabiiy yoki majburiy yo'llar bilan amalga oshishi mumkin. Zamonaviy davrda esa u globalizatsiya tufayli yanada jadallahashgan. Har bir millat o'z madaniyatini himoya qilish va rivojlantirish uchun madaniy ekspansianing ijobiy va salbiy jihatlarini chuqr tushunishi lozim. Madaniy ekspansianing oldini olish emas, balki undan samarali foydalanish va milliy madaniyatni rivojlantirish yo'llarini izlash muhim masalalardan biridir.

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Date: 13<sup>th</sup>February-2025

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Date: 13<sup>th</sup>February-2025

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Date: 13<sup>th</sup>February-2025

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Date: 13<sup>th</sup>February-2025

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