PROBLEMS AND SOLUTIONS AT THE STAGE OF INNOVATIVE DEVELOPMENT OF SCIENCE, EDUCATION AND TECHNOLOGY.

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THE ROLE OF ENGLISH AS A GLOBAL LANGUAGE IN EDUCATION AND CAREER DEVELOPMENT

Sayfullayeva Zebo Alisher qizi

Samarkand State Pedagogical Institute, Faculty of Languages, Foreign Language and Literature Department, 2nd year student

Abstract. English has emerged as the dominant global language, influencing diverse spheres of human life, particularly education and career development. This article examines the significance of English as a lingua franca in academic settings and professional environments. It highlights how proficiency in English enhances access to quality education, facilitates intercultural communication, and provides broader career opportunities in an increasingly interconnected world. The paper also addresses challenges faced by non-native speakers and offers suggestions for overcoming barriers to English proficiency.

Introduction. Globalization has accelerated the need for a common language that enables communication across cultures and nations. English has taken on this role, becoming the language of international business, science, technology, and education. In both developed and developing countries, English proficiency is increasingly viewed as a prerequisite for success in higher education and the labor market. Understanding the role of English in education and career development is therefore essential for individuals and policymakers alike.

English in Education:

Access to Knowledge and Research. English dominates academic publications, with more than 80% of scholarly articles written in the language. Students and researchers proficient in English can access the latest scientific findings, participate in global conferences, and contribute to international discourse.

Medium of Instruction.

Many universities worldwide, especially in Europe and Asia, offer programs entirely in English, even in non-English-speaking countries. This trend enhances mobility for students and promotes international exchange.

Standardized Testing and Global Mobility.Proficiency tests such as TOEFL, IELTS, and Cambridge English exams serve as gateways for studying abroad. Success in these examinations enables students to pursue education at prestigious institutions across the globe.

English in Career Development:

Global Job Market

Multinational corporations prioritize employees who can communicate effectively in English. From aviation and medicine to engineering and finance, English serves as the working language of many industries.



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Professional Communication:

English facilitates collaboration across borders. Professionals can engage in crosscultural teamwork, attend international training programs, and expand their networks through conferences and online platforms.

Technological Advancement:

The digital era has reinforced the importance of English, as most programming languages, software tools, and online resources are primarily available in English. Mastery of the language is therefore crucial for success in technology-driven careers.

Challenges and Barriers:

Despite its global importance, English learning presents challenges for non-native speakers. High costs of language education, unequal access to resources, and linguistic diversity may hinder proficiency. Furthermore, excessive focus on English may overshadow local languages and cultures.

Recommendations:

- 1. Governments should integrate English into national curricula from early education levels.
 - 2. Universities and schools should provide affordable language-learning resources.
- 3. Employers should support continuous professional development in English communication.
- 4. A balanced approach should be maintained to preserve native languages while promoting English as a global tool.

Conclusion

English has become a powerful instrument in shaping educational opportunities and career success worldwide. Its role as a global language not only facilitates knowledge exchange and professional growth but also bridges cultural gaps. However, to maximize its benefits, equitable access to English education must be ensured, and local languages should be preserved. Ultimately, English proficiency is no longer just a skill but a necessity for thriving in the globalized 21st century.

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